

CIO's Embrace Storage Virtualisation

- The Board Room is rapidly becoming 'Virtualisation Savvy' -

London, June 17 2008 – Storage virtualisation is widely recognised as the best way to provide for a flexible, scalable and highly available storage environment, according to an ONStor study conducted at Gartner IT Expo.

The survey found that more than a half of respondents (56%) are considering deploying virtualised storage to complement their existing IT infrastructure.

Of the sample 40% also stated that their current storage solution would only meet existing data growth for up to a year thereby prompting interest in virtualisation solutions.

Other key findings included:

- 62% stated that they know storage virtualisation can improve data availability
- At the same time, only 27% are actually implementing storage virtualisation today
- Flexibility proved to be high up on respondents' wish lists as 67% said that pooling and managing resources across different vendors devices was important to them
- 90% demanded seamless compatibility with VMware and other server virtualisation solutions
- 45% cited lowering operational costs as the most important consideration when choosing a storage virtualisation solution.
- However, 48% pointed to management simplification as the most important consideration

Marcos Burnett, UK country manager at ONStor commented: "What has been highlighted in our research is that the Board Room has become virtualisation-savvy. The IT industry as a whole appears to have been successful in getting the message across that storage virtualisation can offer an easy to manage solution, which lowers operational costs, and at the same time is flexible, scalable and highly available."

Marcos added: "The overwhelming sentiment from our research is that storage must offer a high value price for performance ratio. With several types of storage available, only vendors that truly demonstrate competitive advantage will remain as virtualisation continues to expand market share."

NOTES TO EDITORS

About ONStor

ONStor provides clustered NAS solutions for both primary and value-tier storage, focusing on enterprise data centers and content-rich organizations, and giving customers the ability to cost-effectively manage the accelerating growth of unstructured data. ONStor's award-winning solutions deliver flexible data management, protection, and file server consolidation for a new generation of data-intensive applications through a combination of advanced technologies including virtualization and energy-efficient design.

Proven at customer sites worldwide, ONStor's Pantera clustered NAS systems and Bobcat clustered NAS gateways offer the broadest choice of storage and enable customers to easily scale storage with a lower total cost of ownership (TCO). ONStor solutions are available through a global network of resellers and distribution partners. More information about ONStor can be found at www.onstor.com <<http://www.onstor.com/>> .

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