

# SNW Europe 2008 Conference Agenda - Wednesday 29th October (am)

Note: Sessions denoted (D) are presented in German

Start Time	End Time	Track A Room Spektrum 1 Level C2	Track B Room Spektrum 2 Level C2	Track C Room Conclusio Level C2	Track D Room Fantasie 1 Level C3	Track E Room Illusion 1 Level C3	Track F Room Fantasie 2 Level C3	Track G Room Illusion 2 Level C3	
08:30	09:10	29A1: SNIA TUTORIAL Storage Resource Management (SRM) - Managing SAN Costs and Complexity (Julie Ryan)	29B1: SNIA TUTORIAL Storage Security and PCI DSS Compliance (Gordon Arnold)	29C1: SNIA TUTORIAL SAS & SATA Combine to Change the Storage Market (Harry Mason)	29D1: SNIA TUTORIAL Solid State Storage for the Enterprise (Jamon Bowen & Marius Tudor)		29F1: SNIA TUTORIAL Fibre Channel Technology Current and Future (Dr Jibbe)	29G1: SNIA TUTORIAL Growing the Green Storage Environment (SW Worth)	
09:20	10:00	29A2: DMF TUTORIAL Business Value of Data Deduplication (Larry Freeman)	29B2: SNIA TUTORIAL Information Risk Management - Storage Security Best Practices with an Emphasis on Encryption and Key Management (Gordon Arnold)	29C2: CASE STUDY (D): Backup und geplante Archivierung auf einer Technologiebasis bei Dyckerhoff (Stefan Bötticher, IT Architekt, Dyckerhoff AG)	29D2: CASE STUDY: VTL & Data De-duplication: Optimising Infrastructure and Operations Costs (Sandor Orban, Sunrise TDC Switzerland)	29E1: CASE STUDY (D): Business Continuity in Kommunikationsnetzwerken: Backup und Disaster Recovery geschäftskritischer Systeme und Daten (Manuel Krautwurst, Distributed Systems GmbH)	29F2: HOT TOPIC Fibre Channel over Ethernet (FCoE), Panel Discussion featuring Brocade, Cisco, Emulex, IBM, LSI and NetApp - chaired by Ken Male of TheInfoPro	29G2: HOT TOPIC Is Data Deduplication Green? Removing Hype From Reality (Matt Brisse, Quantum)	
10:10	10:50	29A3: SNIA TUTORIAL Data Deduplication Technical Considerations (Roland Rosenau)	29B3: SNIA TUTORIAL Information Security and IT Compliance (Frank Bunn)	29C3 CASE STUDY (D) Zentrale Datenmanagementplattform der ARD-Sternpunkte zur Bereitstellung und Verteilung digitaler Audio-Daten (Jürgen Gunkel, Projektleiter ARD-Hörfunksternpunkt)	29D3: CASE STUDY Building a 21st Century Virtualized, Consolidated Enterprise Infrastructure (Zafar Chaudry, Director of Information Management & Technology, Liverpool Women's NHS Foundation Trust)	29E3: CASE STUDY (D): Höchste Ausfallsicherheit auf Basis innovativer Backup und Recovery Prozesse - Ein Praxisbericht der MB-Holding (Mr. Andreas Erben)	29F3: HOT TOPIC Fibre Channel over Ethernet (FCoE), Panel Discussion (continued)	29G3: HOT TOPIC Where does storage fit within the move to EcoEfficient IT? (Simon Robinson, The 451 Group)	
10:50	11:20	<b>BREAK - Refreshments served in Hall 5</b>							
11:20	12:00	29A4: SNIA TUTORIAL Trends in Data Protection and Restoration Technologies (David Dale)	29B4: SNIA TUTORIAL The File Systems Evolution (Christian Bandulet)	29C4: CASE STUDY (D) Senkung der Betriebskosten durch dynamische IT-Infrastrukturen (Roman Pritzkow, Manager Design & Delivery Infrastructure, Telefónica o2 Germany )	29D4: CASE STUDY: Modernising our IT Infrastructure - Barcelona City Hall (Francesc Casaus, Storage Infrastructure Manager)	29E4: CASE STUDY (D): Daten Deduplikation in der Praxis bei der Deutschen BP Raffinerie in Lingen (Mr. Knief, Head of IT, Deutsche BP)	29F4: HOT TOPIC Storage considerations in a virtual server environment (Julie Ryan, LSI)	29G4: HOT TOPIC Myths and Realities of Green Storage (Larry Freeman, NetApp)	
12:10	12:50	29A5: SNIA TUTORIAL Best Practices for Long-term Retention of Digital Information (Per Sedihh)	29B5: SNIA TUTORIAL Find and Select the Right File Storage for your Applications (Philippe Nicolas)	29C5: HOT TOPIC Successful Emerging Technologies for IT Infrastructure (Ken Male, TheInfoPro)	29D5: HOT TOPIC How to purchase storage (Josh Krischer, Josh Krischer & Associates)	29E5: CASE STUDY (D): Ganzheitliches Backup mit einer virtuellen Bandspeicherlösung - ein Erfahrungsbericht (Christoph Maier, Lufthansa Systems AG)	29F5: HOT TOPIC Great Expectations: Are you Seeing the Real Benefits of Virtualisation? (Andy Norman, GlassHouse)	29G5: HOT TOPIC Considerations and Methodologies for Testing and Evaluating Data Center Products (Brian Garrett, ESG)	
12:50	13:45	<b>LUNCH &amp; EXHIBITION in Hall 5</b>							

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13:45	14:15	29A6: Vendor tutorial: <b>AServer</b> - Virtualization and a multi-tier storage architecture to manage SMB disasters (Jorre Belpaire)	29B6: Vendor tutorial: <b>Cisco</b> - Use Storage Networking to Meet Business Goals (Ulrich Hamm)	29C6: Vendor tutorial: <b>Brocade</b> - Fabric encryption: why do we need it and what are the implications on current storage protocols? (Jose Carreon)	29D6: Vendor tutorial: <b>Emulex</b> - Deploying FCoE in the Enterprise Data Center (Joe Gervais)	29E6: HOT TOPIC (D): Automatische Datenklassifizierung und Kategorisierung als Einstieg in das Information Lifecycle Management (Rüdiger Gauglitz , IT Advisory)	29F6: Vendor tutorial: <b>Copan</b> - Accessing your information as storage capacities grow, utilizing Power Managed disk arrays. (Chris Santilli)
14:25	14:55	29A7: Vendor tutorial: <b>Quantum</b> - Beyond Clustered NAS (Derek Barrilleaux)	29B7: Vendor tutorial: <b>LSI</b> - Thin Provisioning The Cure For Wasted Space In Storage Infrastructures (Nelson Nahum )	29C7: Vendor tutorial: <b>Overland</b> - Backup to disk, VTL virtual standalone tape drives , Deduplication and other technical possibilities (Julius Faubel)	29D7: Vendor tutorial: <b>QLogic</b> - Next Generation Enhanced Ethernet and Fibre Channel over Ethernet (FCoE) Networks (Henrik Hansen)	29E7: Vendor tutorial (D): <b>OSL</b> - RZ-Anwendungen und clusterfähige (Storage) Virtualisierung (Bert Miemietz)	29F7: Vendor tutorial: <b>IBM</b> - Drowning in the Sea of Data? (Ian Hancock)
15:05	15:35	29A8: Vendor tutorial: <b>Pillar Data</b> Systems - Virtualisation, Consolidation and Application-Aware Storage – The New Mandates for Datacentre Efficiency (Michael Marticke)	29B8: Vendor Tutorial: <b>Double-Take Software</b> - Availability & Disaster Recovery for physical and virtual (server) environments. (Thomas Schaeffer)	29C8: Vendor tutorial: <b>ADVA Optical Networking</b> - Advantages of transport-centric encryption in corporate networks (Benedikt Moser)	29D8: Vendor tutorial: <b>BULL</b> - A new look at Remote Offices and Branch Office data protection from an end-user perspective (Philippe Reynier)	29E8: Vendor tutorial: <b>BlueArc</b> - Delivering customer excellence in high performance data intensive file services (Mark Lucas)	29F8: Vendor tutorial: <b>InMage Systems</b> - VMWare, Disaster Recovery & the San Andréa's Fault: How Google's Law Firm implemented a Geo-Virtualised DR System (Tom Brierley)
15:40	-	<b>CLOSE</b>					